



Apna beej

ISO 9001 : 2015

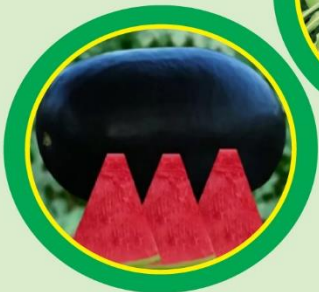
The Seeds of Tomorrow



APNA BEEJ BIO-GEN

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The Seeds of Tomorrow

Apna Beej Bio-Gen

(The Seeds of Tomorrow)

Welcome to Apna Beej Bio-Gen, A Company with excellence and earnestly dedicated to agriculture farming and geared up for genetic research using crop bio-technology for the prosperity of the country and its farming community.

This company was envisioned by a young graduate & enterprising farmer **Mr. Malluri Kondal Rao** the son of a farmer and a Research oriented, keeping in mind to provide best quality seeds at affordable price to the farming community. Our Team is having more than **25 years of work experience in Indian seeds Industry**, we started our careerism in MNC's in Supply Chain after that we worked in Several Seed Companies for Heading of Seeds as a Production & Supply chain Departments We also has the Huge Marketing Experience to Identify Zone wise DUS crops for Better yeilds and has the ability to new Pipe line Hybrids in Various Crops For Increasing Of farmer Production Yeilds.,

Every seed is a promise of outstanding growing potential. Feeding the world is no small task; we believe that the men and women who do it deserve the very best from their seed company. Genetically enhanced premium quality seed has been the hallmark of Apna BeeJ from last three years. The Company has vast experience in seed production of major agricultural crops backed by a very strong in-house R&D programme for crops like Hybrid Maize (Spring & Rainy), Hyb Rice, Hyb Millet, Hyb Mustard, and Hyb SSG. In Vegetables F1 Watermelon, F1 Bottle gourd, F1 Bitter gourd, F1 Okra, F1 Chilly,

F1 Tomatoes and F1 Cucumber : New hybrid launches are the result of rigorous localized breeding and testing that helps ensure Apna BeeJ meets customers' needs on a field-by-field basis, to get the right product on the right hectare to maximize their productivity and profitability.

Special emphasis is given to develop Maize hybrids that perfectly suit Bihar, other eastern and northern states during Rabi season when seed setting is a contentious issue to long cold spells. Likewise heat tolerant hybrids are developed for spring sowing in UP, Punjab & Bihar. Also a lot of importance is given to develop hybrids that can withstand long dry spells under rainfed conditions during kharif season in many states of the countries like, UP, Bihar, TS, AP, MH, TN, KTK, MP & Guj. Very high potential hybrids are also available for Rabi sowing in Bihar, West Bengal, AP MH, MP Guj and other states. Apna BeeJ cater to the needs of every maize growing farmer in India during all seasons of crop production.

Apna BeeJ is committed to supply the best-quality seeds by utilizing world class technology in seed conditioning. Company has collaborated with Many ICAR institutes as well as MNC's

The company treats seed with latest chemicals and biologicals that enhances germination and vigour. Apart from the products used in seed treatment the company provides unique and highly effective treatment products to farmers along with the seed packets. These treatment products give protection from certain pests and diseases to young seedlings for 2-3 weeks after germination and are very helpful to farmers to maintain crop health during early and vulnerable stages of the crop.



APNA CORNETTO - 55

- Suitable for Bihar and eastern states in Rabi
- Spacing: Row to Row-50 cms, Plant to Plant-25 cms
- Medium size cobs with good tip filling, bold attractive yellow orange grains
- 14-16 grain rows, about 40 grains per row
- Duration: Rabi: Bihar & Eastern states: 155-165 days



APNA-99

- Suitable for Bihar and eastern states in Rabi
- Spacing: Row to Row-50 cms, Plant to Plant-25 cms
- Long size cobs with good tip filling, bold attractive yellow orange grains
- 14-16 grain rows, about 40 grains per row
- Duration: Rabi: Bihar & Eastern states: 155-165 days



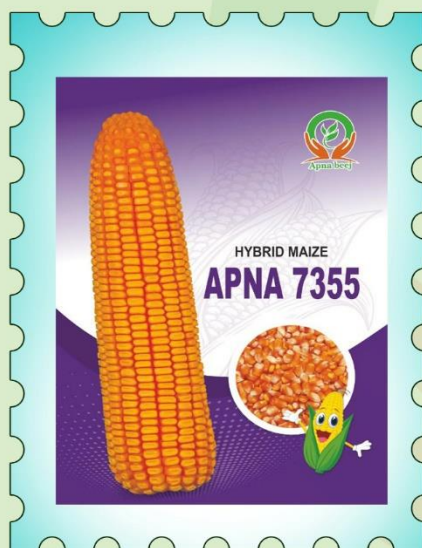
APNA - 35M55

- Suitable for Bihar and eastern states in Rabi
- Spacing: Row to Row-50 cms, Plant to Plant-25 cms
- Medium size cobs with good tip filling, bold attractive yellow orange grains
- 14-16 grain rows, about 40 grains per row
- Duration: Rabi: Bihar & Eastern states: 155-165 days



APNA BULAND

- Suitable for MH, MP, GUJ, RAJ, CTSGR, JRKD, UP, PJB, & Bihar in Kharif
- Early hybrid and highly suitable for rainfed cultivation Green Cob will be ready in 65 days
- Spacing: Row to Row –50 cms, Plant to Plant -25 cms
- Long cobs with good tip filling, bold attractive orange grains 14 grain rows , 36-38 grains per row
- Duration: Kharif 80 - 85 days, Rabi 90-95 days



APNA-7355

- Suitable for Bihar and eastern states in Rabi
- Spacing: Row to Row-50 cms, Plant to Plant-25 cms
- Long size cobs with good tip filling, bold attractive yellow orange grains
- 14-16 grain rows, about 40 grains per row
- Duration: Rabi: Bihar & Eastern states: 155-165 days



APNA SHIVANI

- Suitable for MH, MP, GUJ, RAJ, CTSGR, JRKD, UP, PJB, & Bihar in Kharif
- Early hybrid and highly suitable for rainfed cultivation Green Cob will be ready in 65 days
- Spacing: Row to Row –50 cms, Plant to Plant -25 cms
- Long cobs with good tip filling, bold attractive orange grains 14 grain rows , 36-38 grains per row
- Duration: Kharif 80 - 85 days, Rabi 90-95 days



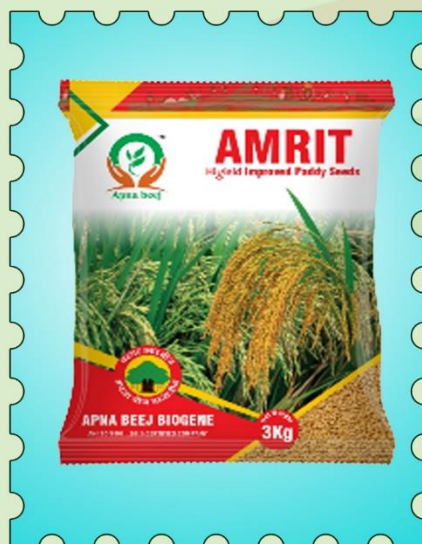
IMPROVED PADDY SURABHI

- Medium Fine Rice
- Plants 80-85 Cms tall
- 24-26 Cms long panicle
- 320-340 grains per panicle
- Duration: 125-130 days
- 63-64% milling recovery
- Very high yield potential



HYBRID PADDY SAMRAT-125

- Long slender fine rice
- Plants 90-95 Cms tall
- 23-25 Cms long panicle
- 280-300 grains per panicle
- Duration 115-120 days
- 63-65% milling recovery
- Very high yield potential
- Long slender fine rice



IMPROVED PADDY APNA AMRIT

- Super Fine Rice
- Plants 110-115 Cms tall
- 26-28 Cms long panicle
- 320-340 grains per panicle
- Duration: 135-140 days
- 64-66% milling recovery
- Very high yield potential



HYBRID PADDY SHIKAR-115

- MEDIUM Slender Rice
- Plants 110-115 Cms tall
- 28-30 Cms long panicle
- 340-360 grains per panicle
- Duration 115-120 days
- 63-65% milling recovery
- Very high yield potential



IMPROVED PADDY APNA AMAN

- Super Fine Rice
- Plants 110-115 Cms tall
- 26-28 Cms long panicle
- 320-340 grains per panicle
- Duration: 135-140 days
- 62-64% milling recovery
- Very high yield potential



IMPROVED PADDY APNA SOURABH

- Long Slender Rice
- Plants 100-105 Cms tall
- 23-25 Cms long panicle
- 280-300 grains per panicle
- Duration 120-125 days
- 63-65% milling recovery
- Very high yield potential



IMPROVED PADDY APNA DURGA

- Medium Fine Rice
- Plants 110-115 Cms tall
- 26-28 Cms long panicle
- 320-340 grains per panicle
- Duration: 125-130 days
- 64-66% milling recovery
- Very high yield potential



IMPROVED PADDY CHUNMUN

- Super Fine Rice
- Plants 110-115 Cms tall
- 26-28 Cms long panicle
- 320-340 grains per panicle
- Duration: 135-140 days
- 64-66% milling recovery
- Very high yield potential



IMPROVED PADDY MADHAV

- Medium Fine Rice
- Plants 100-105 Cms tall
- 26-28 Cms long panicle
- 280-300 grains per panicle
- Duration: 135-140 days
- 66-68% milling recovery
- Very high yield potential



IMPROVED PADDY APNA RUCHI

- ▶ **SHORT BOLD Rice**
- ▶ **Plants 85-90 Cms tall**
- ▶ **24-26 Cms long panicle**
- ▶ **240-260 grains per panicle**
- ▶ **Duration 100-105 days**
- ▶ **64-66% milling recovery**
- ▶ **Very high yield potential**



IMPROVED PADDY SOUMYA

- ▶ **Medium Fine Rice**
- ▶ **Plants 80-85 Cms tall**
- ▶ **24-26 Cms long panicle**
- ▶ **320-340 grains per panicle**
- ▶ **Duration: 125-130 days**
- ▶ **63-64% milling recovery**
- ▶ **Very high yield potential**



IMPROVED PADDY VISHNU BHOG

- ▶ **Fine Rice**
- ▶ **Plants 110-115 Cms tall**
- ▶ **26-28 Cms long panicle**
- ▶ **300-320 grains per panicle**
- ▶ **Duration: 130-135 days**
- ▶ **Aromatic Good Cooking Quality**
- ▶ **Very high yield potential**



HYBIRD TOMATO BULBUL

- Suitable For all Seasons
- First Picking start from 55-60 days.
- Fruits in bunches of 4 to 5 and fruit weight 90-100 Gms
- Flat Round fruits with Prominent Green shoulder
- Fairly Tolerant to LCV
- High keeping quality and High yield Potentiality.



HYBRID OKRA BHUMIT

- Duration:- Long duration 120-125 days
- Medium tall 135-150 Cms
- Attractive green with shine diameter 1.5 to 2 cm
- First picking in 40-45 days and total 35-40 pickings
- Special Features-Excellent plant vigor with 2-3 side
- Fairly tolerant of YVMV, frost and high temperature
- Less sticky and crispy after cooking
- Very high yielding potential



HYBRID CHILLY RAKHI

- 80-90 Cms tall bushy plants with good number of
- First picking of green fruits 60-65 days.
- Shining dark green fruits turn to attractive red after ripening.
- Fruit length 10-12 cms, diameter 1-1.3 Cms. Medium pungent.
- Best suited for green fruit marketing.
- Very high yielding potential.



BITTER GOURD BASANTHI - 1315

- Strong and vigorous vine with more branches
- Green to dark green foliage Fruits are glossy in color, prolific bearing and straight long fruit
- Height 35-40 cms. Diameter 3 to 3.5 cm Average weights 100-120 Gms and number of fruits per plant 25
- Resistant to powdery mildew diseases Sowing time for
- North India Feb– Mar and Jun – Jul
- Very high yielding potential



HYBRID BOTTLEGUARD AISHWARYA

- Light green long cylindrical & strong fruits with tender white flesh.
- Fruits are 40-45 cm long, width 7-8 cm diameter. Flowering starts at 45-50 days after sowing.
- First harvesting starts at 50-55 days from DAS. Special features: Suitable for long distance market and weight 1-1.25 kg.
- Very high yielding potential.



HYBRID WATER MELON METTAN

- Ice Box Water Melon F-1 Hybrid
- Early Maturity 60-65Days
- Sweetnes TSS12% -14% and Very Good Shell Life
- High yielding variety with goodtransport Quality
- Weighs 4kg-5kg dark Green shapes in cylindrical



HYBRID PEARL MILLET BHEEM

- ▶ Medium maturity (85-90 days) hybrid.
- ▶ It has good number of productive tillers.
- ▶ It has compact and cylindrical shaped 30-35 cm
- ▶ Long ear head, and good plant height.
- ▶ Strong stem-tolerance to DM and lodging.
- ▶ Stay green till harvesting, bold grain size good grain
- ▶ 20% more yielding than other varieties.



MULTI CUT HYBRID SSG CORY

- ▶ Suitable for well drained, medium to heavy soils.
Sowing season: Summer-monsoon
- ▶ Sowing method: Drilling, Broadcasting. Sowing spacing: R-R: 35 CM and P-P 25 CM.
- ▶ High yielding multi-cut variety, good quality fodder with palatability and juiciness and regrowth responsive.
- ▶ High Nutritive value, Increase protein and fat contents suitable for Silage



MULTI CUT HYBRID SSG CHESTER

- ▶ Suitable for well drained, medium to heavy soils.
- ▶ Sowing season: Summer-monsoon, Sowing method: Drilling, Broadcasting.
- ▶ Sowing spacing: R-R: 35 CM and P-P 25 CM.
- ▶ High yielding multi-cut variety,
- ▶ High Nutritive value, Increase protein and fat contents suitable for Silage



F1-HYBRID CUCUMBER (MANDELA)

- First Harvest- 30-35 Days
- Seed Quantity Per Acre-0.180-0.250 kgs
- Sowing Distance Between Row and Ridges-4-6 Feet
- Sowing Distance Between Plants-1.5-2 Feet



HYBRID RIDGEGOURD (KRISHNA)

- This variety boasts reliable germination and consistent plant growth.
- The mature gourds reach 45-50cm (about 1.64 ft) in length and 4-5cm (about 1.97 in) in diameter, with 8-9 prominent ridges. Their dark green color makes them visually appealing.
- These gourds have a delicious taste and a pleasantly tender texture.
- The gourds have a good shelf life, allowing you to enjoy them for longer.



HYBRID MUSTARD (MITHALI 4545)

- Type: Black Seeded Bold Grain
- Maturity: 120 to 130 Days; Seed Yield: High
- Oil Content: High; Recommended Dose: 4-5 Kg/hectare
- Adaption: Haryana, Rajasthan, Jharkhand, Bihar, MP, West Bengal



HYBRID MUSTARD (POOJA 2197)

- Black Seeded Bold Grain
- Maturity: 120 Days
- Seed Yield: High; Oil Content: High
- Recommended Dose: 1 Kg/ Acre When planted in rows with 45 cms (Rows) & 10 cms (P-P)
- Adaption: Uttar Pradesh, Uttarakhand, Bihar, Jharkhand



IMPROVED MUSTARD (KIRAN 2727)

- Type: Black Seeded Hybrid; Maturity: 125-130 Days
- Seed Yield: High; Oil Content: High
- Recommended Dose: 1 Kg/acre when planted in Rows with 45cms (Rows) & 10cms(P-PO)
- Adaption: Haryana, Rajasthan, Jharkhand, Bihar, MP, West Bengal.



F-1 ONION CORAL

- SEASON :- Rabi; Seed Rate:- 2.5 kg- 3kg Per Acre
- Spacing:- 10*15cms; Bulb Colour:-Attractive Pinkish red
- Shape :- Oval Round;Weight:-120-150 Gms
- Maturity;- 120-125 Days & High Yeilder and Tolerant Pest



F-1 ONION ARUN

- SEASON :- Rabi; Seed Rate:- 2.5 kg- 3kg Per Acre
- Spacing:- 10*15cms; Bulb Colour:-Attractive Pink
- Shape :- Oval Round; Weight:-120-150 Gms
- Maturity:- 110-120 Days & High Yeilder and Tolerant Pest



WHEATO - 303

- Medium maturity (85-90 days) Hybrid.
- It has good number of productive tillers.
- It has compact and cylindrical shaped 30-35 cm
- Long ear head, and good plant height.
- Strong stem-tolerance to DM and lodging
- Stay green till harvesting, bold grain size good grain
- 20% more yielding than other varieties.



Wheat HD 2967

- Popular, high-yielding, rust-resistant wheat variety developed by the Indian Council of Agricultural
- Research (ICAR) for the North-Western Plains of India, known for its medium maturity, double dwarf nature, excellent chapati quality, and good resistance to leaf rust and certain yellow rust races.



Mr. M. Kondal Rao
Founder of the Company

Thank You Very Much ..!

Sir for your valuable time and appreciation
after watching our Company Catalog.



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